

La Crosse **JAYCEES** **Bullsheet**

The La Crosse Jaycees
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From the President

Wow, what a busy first month!!! Planning meetings, working on Blue Chip & The Plan of Action, Stress Endurance ID, President's Summit, my Birthday, Jaycee Week, change of jobs, more meetings and ending the month with a bang . . . Convention in the Dells!

The Board is working very hard on The Plan of Action and bringing what you the members want to see done. I learned a lot on my trip to Tulsa for President's Summit, our first night there we started off with training till midnight and up the next morning at 8AM for more training. We were some of the first to have training for JCI Lead (I'm a LEADER!), which is still a new program and top secret. We went through 16 hours of training and after completing that we received an award of achievement but it doesn't end there we still continue learning throughout the year before we officially graduate from the program. They did give us a break on Friday and Saturday night a chance to relax and have fun. We went to a Dueling Piano Bar and the Tulsa Oilers Hockey Game. We also had the chance to tour the National Service Center, where they had archives of the Jaycee History upstairs. So I learned a lot and I look forward to sharing with you and putting to use what I learned throughout the year. Anyways, enough rambling, I have pictures if you want to see them see me.

We are bringing back the Jaycee Bucks for members to earn credits for participation, Laurie Sonsalla is going to be the Director for this and keep track of what members earn for more details on Jaycee Bucks please see the article or the Director.

I would like to thank new member Kyle Olson & Mollie Miller for chairing MDA Shamrocks. I wish you luck and hope you learn something new and have fun doing it! I would also like to thank Scott White for chairing Bowl for Kids Sake and getting teams together.

Thank you to all who participated in Jaycee Week, a special thanks to the chair people of the day Shelli Kult, Heather Puckett, Pat Walz, Kristy Kohner, Scott White and Heidi Kelly. Thank you for your hard work to make Jaycee Week a week to remember.

To officially put this in writing and for those who weren't able to make it to the last meeting, Heidi Kelly, Membership VP and I made a challenge to the chapter. The challenge is for us to end the month of February PLUS 2 then Heidi & I will do the Polar Plunge on March 6 and wear the outfit of your choice!!!

And more exciting news, we have our gyp bd for the boardroom and our landlords should have our electrical outlets in by mid-February if not sooner!!! So watch for our construction committee forming soon!

Thank you everyone for your hard work in the first month and a great start to the year! Lets continue to "Make a Splash!" especially at the end of February!!!

In Jaycees,

Becki Willers

From the Chairman of the Board

I want to thank each and every one of you for your contributions to the 2003 year. I also want to thank everyone that came to the banquet to celebrate the accomplishments of the 2003 year. As a team we proved that we can move mountains where as each of us working alone can only move little hill. Thank you to Donna for the Packer office organizer and to the entire board for the gift of two magnetic plumbing truck signs. They will be a constant reminder of the great individuals that i was blessed to work with this year.

Thanks again and may God bless you all.

Bill Klein

2003 President , 2004 Chairman of the Board

2003 Management Develop. VP

--**Pat Walz**

Hello, Fellow Jaycees, Pat Walz here. Whew, January is finally over. What a month for the Jaycees and the 2004 Make A Splash Board. We have completed our Plan of action for this year, put a budget together, got the Blue Chip paper work submitted and got through Jaycee week swimmingly! Nice job everyone.

Project Chair People, I need a few things from you. I am putting an emphasis on CPG's this year. Chairman Planning Guides are very important tools that need to be better utilized in our Chapter. I have been as guilty in the past as anyone. I will change my evil ways and will help you to as well. The 15 minutes or so it takes to do the CPG will save the next chair person many times that in planning the project next time. Please work with me on this!

Pat Walz

2004 Management Vice President

Community Recognition Night

IWe held our annual Community Recognition Night on Tuesday, January 20, 2004 during Jaycee Week. We started the evening with cocktails and mingling then at 7:00PM we started the Ceremony. Becki Willers, President welcomed everyone and explained what community recognition night is about.

Al Johnson read the Proclamation of Jaycee Week, as Mayor John Medinger was unable to attend. We then presented Community Recognition Awards to 4 (four) major supporters of the community they were Joe Harter & Son Landscaping, La Crosse Area Harley Davidson, Saturn of La Crosse and Family Radio, Inc. Also recognized with Certificates of Recognition were Coulee Golf Bowl, La Crosse Chamber of Commerce, Big Brothers Big Sisters, Children's Museum, Riverfest, UWL Football, Rotary Lights, WKBT Channel 8, WXOX News 19, Bronz, Desmonds, La Crosse Graphics, Broncos, Happenings, Brucie Bumchuckles of La Crosse Radio Group and John Stevenson of La Crosse Radio Group.

Then Al Johnson, Autumn Singles Auction Co-Chair presented a check for \$1800 to the Norma J. Vinger Center for Breast Care accepted by representative Nicole Williams. Nicole gave a nice acceptance speech and talked about the importance of Breast Cancer and thanked us for our donation. Becki then closed the ceremony with a thank you to all the businesses for their support and hopes to work with them again in the future.

Membership VP

--Heidi Kelly

I would like to thank everyone who came to Coulee Golf and Bowl for the Chili Cook-Off and Cardboard Classics. We even had a little snow for the day! Sled winners on Saturday were Randy Olson taking first place and Mark VanDenheuvel racing Nancy's sled taking 2nd place. In the Chili-Cook off we had Pat Walz winning both the hot and people's choice categories and Laurie Sonsolla taking the prize for the mild category. It was a fun day for all and I would like to thank all who helped out that day and thanks also to Russ for helping me transport the chili!

February Renewals are as follows: (renewal cost is \$45)

Donna Hemmerbach

Michelle Kult

Josh Pogreba

Donella Sarauer

Becki Willers

*Payment for renewals is due to the chapter by Feb. 5th. If you make payment after this date you will be charged a \$5.00 late fee.

Thanks also to the January renewals:

Dan Bagniewski and David Petersen

Congratulations to the new member for the month of January:

Heather Puckett

Membership Incentives

We will be starting Jaycee Bucks as a membership incentive and also Becki Willers and I have proposed the challenge that if the chapter sign on at least two new members for the month of February she and I will participate in the Polar Plunge on March 6th and the chapter gets to pick our attire!!! (We would also appreciate any other volunteers to come and jump with us!)

Gear-End Banquet Awards

Most Outstanding Officer for the 3rd 3rd: Randy Olson (Manag. VP)

Most Outstanding Director for the 3rd 3rd: Jeff Treder (Social Director)

Most Outstanding Chairperson for the 3rd 3rd: Al Johnson & Becki Willers (Autumn Singles Auction)

Most Outstanding New Chairperson for the 3rd 3rd: Heidi Kelly

Most Outstanding Jaycee for the 3rd 3rd: Deb Post

New Jaycee for the 3rd 3rd: Heather Puckett

Most Outstanding Officer of the Year: Al Johnson & Becki Willers

Most Outstanding Director of the Year Jeff Treder (Social Director)

Most Outstanding Chairperson of the Year: Deb Post & Scott White

Most Outstanding New Chairperson of the Year: Mollie Miller

Most Outstanding Project of the Year: Autumn Singles Auction

Most Outstanding Jaycee of the Year: Laurie Sonsolla

Most Motivated Jaycee of the Year: Kristy Kohner

New Jaycee of the Year: Shelli Kult

Randy Olson was honored as a lifetime member of the Jaycess.

Social Director

--Heather Puckett

Thanks in large part to Jaycee Week, socially we're off to a great start in 2004. Many were in attendance at Comedy Night, Movie night, and CC2, which were all a great success! Bingo at Alterra on Monday was enjoyable for the Jaycees as well as the residents. The prizes were a big hit! We have been invited back to help with other activities in the future, which I hope to do.

Heading into February--and more importantly now that Jaycee Week is over--I'd like to get rolling on setting up a calendar of events for future socials. Coming attractions will most likely include: bowling (the old stand by!), more comedy night (that sure was a blast), a local theatre production, card and game nights and hopefully a short road trip or two when the weather improves. If anyone has any ideas for socials, please let me know.

Foundation News

--Debbie Post

The foundation is excited to have 2 new members join the Foundation Board. They are Donella Sarauer who will be our treasurer for the 2004 year and Barb Frahm as our chapter liaison. Mary Jo Rykal was unanimously voted in as President. Randy Flock, Kathy Johnson, and I will also remain on the board.

We will be getting started soon with the \$250 scholarship for one student to attend the college of their choice. We are planning on judging the scholarships on April 20th if you would like to help. The technical school scholarship is growing too and hopefully by 2006 we will have that running strong.

The La Crosse Jaycee Foundation is a tax-exempt organization, a 501(c) 3, to help the chapter run projects without paying the taxes. All the La Crosse Jaycees are members of the board too! So that means you may attend any of our meetings and participate in our fundraising projects. If you have a project that you would like to run, that benefits the community in any way, please seek our help to save a few dollars.

Many Thanks for our 2003 Boys for Gots Sponsors

Wal-Mart

Coca Cola of La Crosse

Family Radio Inc.

Federal Express

Rainbow's End

La Crosse Radio Group

WKBT-News Channel 8 CBS

Saturn of La Crosse

Ebenezer's Wood-Fired

Pizza Grille

Bakalars Sausage Company

Bio Life Plasma Services

Dahl Ford of La Crosse, Inc.

Delta Sigma Pi - UWL

Harter Trucking

Monsoor's Sport Shop, Inc.

The Berry Company

Mike Bakalars

Sand Lake Veterinary Clinic

APAC

Breidenbach Family & Sports Chiropractic

Brickl Bros

Children's Museum of La Crosse

Cindy Gerke & Associates Inc Realtors

Coulee State Bank

Cub Foods

Don's Towing

DS Electric

Eyemart Express

Features Sports Bar & Grill

FirstLogic, Inc.

Franciscan Skemp Healthcare

Good Shepherd Lutheran Church

Kelly Services

La Crosse Area Harley Davidson

La Crosse Fitness

La Crosse Graphics

MDS Online

Meadow Wood Assisted Living

Menards

Merchants Bank

Metropolitan Salon & Day Spa

Onalaska Fitness

Radisson Hotel

International Furniture

River Bank

River's Edge Apartments

Ship Shape Car Wash

Shopko

Skogen's IGA

The Company Store

Thompson Animal Hospital

T-Jo's Pizza

Toys N' Tales

US Cellular

Valley View Fitness

Waterloo Heights Family

Dentistry

Wettstein's

Zzip Lube

Bluffsides Day Care Center

CenturyTel

Coulee State Bank

Gull Realtors

Hawkins, Ash, Baptie

& Co. LLP

Hydrite Chemical Co.

La Crosse Insurance Agency

Maplewood Day Care Center

Merchants Bank

Mid-City Steel Fabricating, Inc.

Office Depot

Schneider Heating &

Air Condition Inc.

Skipperliner

Subway

UW-La Crosse Trowbridge Hall

Tri-State Financial Services

Wisconsin Dept. of Transportation

Gundersen Lutheran

Health System

Riverland Energy Cooperative

Pizza Hut

Audio Video Pros

Farm & Fleet Of La Crosse

Sam's Club

Waldenbooks

Mr. & Mrs. N.S. Almquist

Jeffrey Sedlock Dental

Joe Kotnour Dental

Lange's Barber Shop

La Crosse Center

Quillin's in the Village

Xcel Energy

Kratt Lumber

Collins Outdoor Advertising

International Motorwerks

2004 PR Director

--Kristy Kohner

"THIS WILL GO DOWN ON YOUR PERMENANT RECORD"

The Wisconsin Jaycees have issued a PR Challenge to all local chapters. I think we can take it in 2004...with your help.

The challenge is meant to drive us to promote ourselves in as many ways as possible. Points are awarded every Jaycee Third for efforts as simple as sending membership an email about upcoming events to events as elaborate as hiring a skywriter to put out a message about the chapter. To be credited by the state for our efforts, it's imperative that we document all internal and external PR activities. Things that you can help with in the first third:

- 1) Please contact me if you attend a meeting/social/event of another civic group (this includes SBAs).
- 2) Please copy me if you send a thank-you to a non-member on behalf of the Jaycees.
- 3) Please snap a photo and copy me if you see the Jaycee name or logo displayed anywhere at a business (on a marquee or any inside signage).

Please let me know if I can be a resource for you.

Email: kristyk@familyradioinc.com

2003 Community Development VP

--Scott White

Bowl For Kids Sake: Sunday, February 15, 4PM, All Star Lanes: We have two slots reserved for La Crosse Jaycees to contribute to this great area event. We are still looking for a few more bowlers to participate. The minimum donation is \$100 and all proceeds for the event go to La Crosse Area Big Brothers/Big Sisters. If you have some time and can put the money together, we would be happy to add you to the team. If you are interested please contact Scott White or Laurie Sonsalla.

MDA Shamrocks: Mollie Miller & Kyle Olson have stepped up to co-chair this project for 2004. This is probably the biggest springtime project the La Crosse Jaycees participate in so we look forward to another year of success. Last year the Jaycees contributed just over \$3000 to MDA. This year our goal has been upped to \$3500!!! Look forward to more information and a big kick-off for this project within the next couple of weeks.

Easter Baskets: In the past, Jaycee's has discussed the possibility of distributing Easter baskets to needy families in the La Crosse Community. This project would be similar to the Thanksgiving baskets we have done in the past. We are looking for someone to pick this new project up and create a tradition. If you are interested in making this your legacy, see me.

New Projects: If you have a project that you think might make the La Crosse Area a little nicer, please feel free to let me know about it. We are looking for projects that will do good for the La Crosse Area Community, so if you know of one, please don't keep it a secret.

A Special Event...

Patrick Walz and Kristy Kohner will be married
February 7th, 2004 in Key West, Florida
Please join them in Celebration!
Friday, February 20th, 2004, 7pm - 12am
Pogy's Catering, 1232 Avon Street., La Crosse, WI

2003 IDVP

--Shelli Kult

I would like to thank everyone who participated in our January "Stress Management Techniques" ID course; I had a great time in preparing for the course. I think we all benefitted for sharing with each other and our different experiences! If you would like to access the information that we covered, you can get to it via the website (www.lacrossejaycees.com).

February's ID Course will be relating to a Fitness Assessment. I am working on solidifying a date and location for that. Please keep up to date via the website, posters and sign-up sheets at the Jaycee Hall.

ID For March: Book Club featuring [A Prayer for Owen Meany](#) by John Irving. We will meet at 7:00 PM on Tuesday, March 23 at the Lone Wolf Coffeehouse.

Improvement Chair

--Randy Olson

As you know there has been much talk about improving our clubhouse and now it's time to act.

We now have drywall and drywall compound (mud) sitting at the chapter house waiting for volunteers to start work. All we are waiting for is our outlets to be put in and insulation to be dropped off. This should be completed the last week in January. I am looking for anyone who wishes to try his or her hand at hanging drywall and applying joint compound. Since February is a slow month, I would like to see us complete the drywall and a good portion of the mudding.

If you are interested in helping please show up to the first meeting in February, which is the 3rd, or check your e-mail for some information. We could use some further help from you as far as things we need donated if possible. Our project is in need of gallons of drywall primer, drywall tape, screws, and enough paint to cover all of our walls at the meeting hall. If anyone can help us in this department, it would be extremely helpful to keeping costs down. Maybe our foundation could be used in this project as well. Keep watching Hometime and we'll get together soon.

MDA Shamrocks

--Kyle Olson

Would you like an opportunity to serve your community, visit local hot spots, and meet new and interesting people all at the same time? If you answered yes to any of the above, we want YOU!

The LaCrosse Jaycees is looking for outgoing members to help out with the annual Muscular Dystrophy Association's (MDA) Shamrock fundraiser. This fun event helps raise money needed by the MDA to fund such programs as: research, physical therapy, summer camp, and numerous other valuable programs.

As a volunteer for this program you will be delivering, selling, and sorting shamrocks. Also you will be collecting donations and mingling with patrons at local BARS, restaurants, and other such establishments. Rewards for volunteering range from a sense of accomplishment, helping the Jaycees get their name into the community, and a special prize for the top Jaycee seller! Show your support and love for the local community and fellow human beings. HELP the LaCrosse Jaycees meet our goals this year. MEET new people. VOLUNTEER for the MDA Shamrock fundraiser.

For more info, contact Kyle Olson 2004 MDA Shamrock Chairperson betonajetta@hotmail.com or call 1-651-380-3774 (cell)

**About the
La Crosse
Jays**
General membership meetings
are held on the first and third
Tuesday of each month at:
502 Jay Street, La Crosse.
Please come!

P.O. Box 1234
La Crosse, WI 54602-1234



February 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	General Meeting 7:00 pm 3 John Wilhem Becki Ziolk Stacy Erdmann	4 Sandy Eckstein	5 Anne Piller Sarah Michel Michelle Decker Jennifer Holter	6	7
8	Dan Murphy 9	10	Lisa De Garmo 11	Michael Weiss 12	13	14 ♥ Heather Puckett
MDA Shamrocks Starts 15 Bowl For Kids Sake 4 PM - All Star Lanes Kim Haller Kristie Arens Terry Seubert	16	General Meeting 7:00 pm 17 Shelli Kult Amy Heinz	18 Amy Maly	19 Al De Bauche Sue Weiman	20 Wedding Reception Kristy & Pat @ Pogy's 21 Bowling - South Lanes 9:00 PM	21
22 Lisa Pyatt Hoffe	23 Dana Stellner	Board Meeting 7:00 pm 24 Brenda Schwebach	Newsletter Deadline 25 Charlotte Markos	26	27	28 Barbara Gamez Sims
29 June Wurzel						