

La Crosse
JAYCEES

Bullsheet

The La Crosse Jaycees
P.O. Box 1234
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Hotline: (608)791-1333
www.lacrossejaycees.com
volume 69, issue 3

From the President

Leaping into March . . . we're already in the 3rd month of the year!

Remember we are currently running our MDA Shamrocks campaign and to please stop in at participating businesses to support the project. We will be guest bartending at Happenings sometime before St. Patrick's Day.

Thank you, Laurie for volunteering to chair the FIRST year of the Easter Baskets project. We will be taking donations of items for the baskets if you are interested in this please see Laurie as to what items are needed. We also need help distributing the baskets on April 10 the day before Easter.

At the February 17th Meeting we discussed and approved the 2004 Riverfest Contract! Please mark on your calendar June 26-27 for set-up and June 29-July 4 for Riverfest and July 5 for tear down and please remember that any time you can give during this would be greatly appreciated.

Shelli has awesome IDs planned for us this year there is an itinerary posted at the Board Room so please check it out and mark them on your calendar. Remember these are planned for you to gain individual development so it is to your benefit to attend them.

We are currently brainstorming for new & exciting ways & means projects for the Chapter if you have any suggestions please do not hesitate to share it with a Board Member. We can help you to get moving in the right direction. Ways & Means projects are very important for the Chapter to run it helps keep us being and active contributor to the community.

If you have not been to the Board Room lately you may think you're in the wrong place when you walk in because we now have our sheet rock UP! Thank you Randy and Crew for your hard work on completing this phase of the fix up. This is just the beginning there will be more opportunities to join in and help so please watch for further updates.

I would like to take the opportunity to officially Welcome Jason Arens to the Board as Secretary. Thank you Jason, for taking this office. I would also like to thank Randy Olson for filling in this position while it was still open.

I look forward to seeing everyone at one of the upcoming events!

Make a Splash!

Becki Willers



Management Develop. VP

--**Pat Walz**

Hello you,
Pat Walz here. It's time to get the Chicken Que rolling. If you are interested in chairing this project please let me know asap. We need to get going on it. Also please give some thought to new fundraisers. We are in need of money, as always. I would love to hear some new ideas! See you at the meeting!

Pat Walz

2004 Management Vice President

Meet our 2004 Secretary!

--**Jason Arens**

Hi! Just wanted to let you all know that I am officially the Secretary as of last month. I want to thank Randy Olson for filling in for the first month and a half of the year. If you were/are unable to attend a meeting and would like a copy of the meeting minutes, please e-mail me at jason.arenas@riverfrontinc.org. I will make sure that I get you a copy. You may use that email address for any Jaycee related material. Thank you and talk to you next month!

Jason Arens

2004 Secretary

Easter Baskets

--**Laurie Sonsalla**

Hello La Crosse Jaycees,

At our last meeting, the chapter voted to run a new project, Easter Baskets. It is basically the same as a project we have run in the past, Thanksgiving Day Baskets, except it is for a different holiday. We are hoping that since it is earlier in the year, we will have more luck with donations. I have a list of businesses that we have already contacted and/or will be contacting, but if you have any contacts with someone in the food industry please let me know. We are planning on giving 20 families a full meal for Easter. We are looking at providing either a ham or turkey, potatoes, gravy, veggies, rolls, pies or cookies, and canned fruit. In order to help out with the cost of this project, we are asking members to bring a food item to one of the 2 meetings in March or the April 6th meeting. I will also need your help with delivering the baskets on April 10th, starting at 9am. If we get a bunch of people, we will each only have to deliver a few baskets. Thank you to Melissa Hehl and Shelli Kult who are helping me out with this project and are already working on donations. If you would like to help out too, please contact me at 785-3046 or SalsaLaurie@yahoo.com

Laurie Sonsalla

Easter Baskets Chair

Membership VP

--Heidi Kelly

Welcome to our newest Jaycee Liz Arihood! There will also be an orientation meeting prior to the general meeting on March 2nd at 6:30. If you have not yet gone through the orientation training you are encouraged to attend. You will be given information on the Jaycees as well as the Springboard and AIM program.

Also keep in mind the Jaycee Bucks as you can earn credit towards your membership dues by participating at projects and by chairing projects.

The renewals due for March are as follows:

Kim Bloyer

Tracy Grupa

Deb Loomis

Richard Reiser

Julie VanDenHeuvel

Dianna Clements

Daniel Howes

Sarah Michel

Laurie Sonsalla

*****Remember to get your dues into the chapter by March 5th to avoid the \$5.00 late fee.**

A reminder as well that on Saturday March 6th the Polar Plunge will be taking place at Black River Beach. If you would like to be a part of my team please contact me ASAP so I can get the information to you. If we are plus 2 in membership for the month of February Becki and I will be wearing attire assigned by the chapter! Hope to see you all there to support Special Olympics for Wisconsin!

Heidi Kelly

783-7852

Social Director

--Heather Fickett

Hello! Social/Sunshine gal here! We've got a couple of great socials planned for March and I hope to see a lot of you there. The first social is a Card/Game Night at our newly renovated Jaycee Hall! It will be Friday, March 19th at 8:00 p.m. We'd like to get some poker, blackjack and other casino games going that night so that we can warm up for the next social which is a Casino Bus Trip. The trip will take us to Treasure Island via the Limousine Bus from Winona Limousine. The date is Sunday, March 28. The cost is \$15.00/person. Bring your family and friends (21 or older please). We'll have refreshments and karaoke on the bus to warm us up on the way there. Sign up sheets and information will be available at both general membership meetings in March. Money is due to me by Friday March, 19. That will also be the last day to sign up. If you have questions about the socials, please feel free to e-mail me at heatherp@centurytel.net.

Mark Your Calendars

March 6: Viroqua Broomball & Kickball Tournament 9am-3pm

March 6: East Central Region/Fond du Lac: 70's Party 8pm

March 7: Medford Scrapbooking Day for Ladies,
Race Day/Card Games for Men 9-5

March 20: Medford Radio Trivia

March 21: Loyal Chili Potluck/Casino Trip

March 26-27: Owen-Withee Scotch Doubles
Bowling Tournament

April 16: ID College Social in Marinette

April 17: State ID College in Marinette

May 1: State Bowling Tournament in Sauk City

May 14-16: State Convention in Mishicot

Riverfest News

--Laurie Sonsalla

As of March 1st, it is only 120 days until the first day of Riverfest! My how time flies when you are having fun. I have been attending meetings once a month since October. The amount of work that needs to be done for this project is amazing. There are a few things I need to pass on to you, no it is not the names of the bands, I don't even know them yet.

RIVERFEST SET-UP will take place on June 26th and 27th. We will begin at 8-8:30am each day, and go until about 3pm. Lunch and beverages throughout the day will be provided. We need to have 15 people there each day. It is very important that we have 15 Jaycees there, or they will dock our pay. So please, when planning your summer, try to keep one or both of those days free. For those who have not had the fun of setting up Riverfest, on these 2 days we set up the blue bars in the beer tent, hang lights, put up fencing, set up picnic tables and garbage cans, possibly paint the bar and any other things that need to be done.

RIVERFEST DATES are June 29th through July 4th. It is starting a day early this year because of the Grand Excursion going through La Crosse. On Tuesday, June 29th, Riverfest will officially open at 5pm and close at 10pm. Every other day, the hours will be 11am until 1am. Start talking to your friends, family and co-workers now! As always, we will need each member's help in order to make this project a success. I am also looking for people who are willing to be Chair of Day or Night for each day. I will have sign-up sheets at the March 2nd meeting and beyond. Chairs of the Days responsibilities include stationing people at the beer trailers, making sure supplies are stocked, making sure people get breaks, and most of all, making sure our workers are having a good time. If interested, please sign up at the meetings or give me a call.

RIVERFEST TEAR DOWN day is July 5th. This year, they are asking that we have 5 Jaycees to help out. Hopefully some of you will have a vacation day that day, and would be willing to come down for a few hours to put stuff away and clean up the park.

RIVERFEST FAMILY PICNIC and Beer Pouring ID is hopefully going to be June 15th, which would be the normal night. The only thing is I may be in PA for my half-brother's graduation. As soon as I have all those plans finalized, I will give you the correct date.

RIVERFEST APPRECIATION PARTY date has not been picked yet. Normally, it is in July a week or 2 after Fest. I will get to work on that and let you know in the near future.

Finally, **RIVERFEST COMMITTEE**, if you would be interested in helping out with planning a few things, such as T-Shirt design, manpower, incentives, the picnic and party and other things, please let me know! You can contact me at 785-3046 or SalsaLaurie@yahoo.com

Get ready for a Grand time at Fest!

Laurie Sonsalla

Jaycee Riverfest Director

2004 PR Director

--Kristy Kohner

HELP IS ON THE WAY...

Thanks to Barb Frahm. In January she suggested we apply to receive public relations help from University of Wisconsin-La Crosse communications studies students. In mid-February it was announced that the La Crosse Jaycees had been chosen to receive that help. We have a group of six college students that are excited about developing and executing a PR campaign for the Jaycees. Plan development should be complete by the end of March and you should start hearing more in the media about the La Crosse Jaycees by April.

2004 IDVP

--Shelli Kult

The ID Course For **March is a Book Club** featuring [A Prayer for Owen Meaney](#) by John Irving. We will meet at 7:00 PM on Tuesday, March 23 at the Lone Wolf Coffeehouse. If you would like to learn more about this book, please visit the Jaycee Member Discussion forum via our website at www.lacrossejaycees.com, and click on the "on-line forum" button. There are some helpful links to book info there!

In April we will be having an ID Course about CPG Planning with our Management VP Pat Walz. This will be very beneficial to all of you who are planning on chairing a project this year and would like to know how to run your project with less stress - and submit that project for recognition by the state. Also, this gives other chapters around the state a chance to see if they would like to try to do YOUR award-winning "new" projects!

I am currently working with fellow Jaycee Mollie Miller on an amazing May idea which will set up a partnership with the Wildlife and Fish Dept to help us learn about our natural resources and to get us outside, and to get us educated about our beautiful environment. Many thanks to Mollie, in advance, for helping us make this happen!

Easter Baskets

--Laurie Sonsalla

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Laurie Sonsalla
Easter Baskets Chair

Community Corner with your 2004 Community Development VP

--Scott White

Bowl for Kids Sake

Fun times were had as the La Crosse Area Jaycees were represented in Bowl for Kids Sake, an event that raised money for Big Brothers/Big Sisters of La Crosse. The Jaycee's group donated over \$550 to the event.

While no-one claimed to be keeping score, Laurie Sonsalla topped the scoring in the first game and Molly Miller capped the second, and Scott White took second in both.

The Jaycees were represented by Molly Miller, Laurie Sonsalla, Kevin Sonsalla, Nancy Adams, Heather Puckett and Scott White. Cheering and pizza was overseen by Becki Willers, Heidi Kelly and Chris White.

Easter Baskets

Laurie Sonsalla has taken the leadership roll for the freshman year run of this event.

Easter Baskets will be distributed to needy area families the weekend prior to Easter.

Donations are currently being accepted for the baskets and volunteers are always in demand.

If you have any questions or would like to volunteer food or your time, please contact Laurie Sonsalla.

MDA Shamrocks

The MDA Shamrocks event is now in full swing. Shamrocks are being distributed to local taverns and other hot-spots to earn money for the Muscular Dystrophy Association.

The event is scheduled to last into March, and we are looking to make this a record year!

If you have any questions about how you can help with this event, please contact Kyle Olson.

Pepsi Punt, Pass and Kick Events

The La Crosse Area Jaycees will be sponsoring the Pepsi Punt Pass and Kick, et al events again in 2004. Events will be scheduled for Football, Baseball, Basketball and Soccer.

If you are interested in leading this series of events or maybe just one please contact Scott White.

Toys For Tots

The Christmas season may be over but Santa, and in this case the La Crosse Area Jaycees, never get a break.

If you are interested in becoming involved in Toys for Tots in 2004, please come to the inventory meeting on March 6 at 1PM at the Jaycees Clubhouse.

Topics will include this year's Toys for Tots program and taking inventory of last year's toys.

**About the
La Crosse
Jaycees**
General membership meetings
are held on the first and third
Tuesday of each month at:
502 Jay Street, La Crosse.
Please come!

P.O. Box 1234
La Crosse, WI 54602-1234



March 2004

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	General Meeting 7:00 pm 2	3	4	5	6
7	8	9	10	11	12	Upstairs Cleaning At Meeting Hall? 13
14	15	General Meeting 7:00 pm 16	17	18	19	Spring Begins! 20
			Mike Meunier			
21	Newsletter Deadline 22	Board Meeting 7:00 pm 23	24	25	26	27
	Teresa O'Donnell-Ebner					
28	29	Book Club ID Lone Wolf Coffee 7pm 30	31			
	Paul Cochlin					